



Case Study



A renter creates quiet with Indow Windows

Salem, Massachusetts, famous for its long ago witch trials, is now a popular tourist destination. And that popularity can be loud. The noise from bars and restaurants facing Marcel Ollman's Main Street apartment easily penetrated his single-pane windows. A normal conversation on the sidewalk sounded as if it were in his bedroom. Late night revelers woke him. And during snowstorms, the plows loudly scraped against the pavement for hours clearing the key business artery.

He rents and couldn't convince his landlord to make changes to an otherwise lovely apartment in a lively location. New expensive double-pane windows weren't an option. He knew curtains and blinds wouldn't do enough to dampen noise and would block his view.

Marcel persisted until he found Indow Windows. Rite Window in Woburn, Massachusetts came to laser-measure his bedroom windows for Acoustic Grade inserts to ensure a precision fit. Edged with a patented silicone Compression Tube, the inserts simply press into the interior of a window frame without a track system or any destructive hardware. He knew his landlord would approve.

After his Indow Windows installation, Marcel finally had a good night of sleep.

"Your first night after Indow Windows is like heaven on Earth."

Marcel's persistence made his life comfortable in other ways. Accustomed to warmer climates in northern New Zealand, he found Salem's winters with single-pane windows tough since "the wind and chill comes straight through the glass." Stretching plastic sheeting over the windows didn't work. Or look good.

Now it's different.

"In my bedroom it's really cozy and warm because of the Indow Windows."